

# Speaking & Workshops for Retailers and Community Leaders

Inspiring conversations. Practical strategies. Real results.

I offer engaging, actionable talks and workshops designed specifically for independent retailers, downtown districts, and community-based business groups. Each session is flexible — delivered as a stand-alone topic, a multi-part series, or a customized program built around your group's needs.

## Popular Topics Include:

- **Seeing Your Store Clearly** – A practical store assessment framework that uncovers opportunity and builds focus.
- **Category Clarity** – Simplifying your assortment to drive stronger sales and clearer customer messaging.
- **Merchandising That Sells** – Visual strategy, floor flow, and presentation that converts traffic into revenue.
- **Financial Foundations** – Understanding margins, open-to-buy, and the numbers that truly matter.
- **Inventory in Control** – Reducing overstock, improving turns, and protecting cash flow.
- **Vendor Performance & Market Strategy** – Strengthening partnerships and aligning product mix with your market.
- **Trend & Competitive Insights** – Staying relevant while maintaining your store's unique identity.
- **Ongoing Support & Scaling** – Sustainable growth strategies for independent and community-focused retailers.

Each workshop is designed to leave attendees with clarity, confidence, and next steps they can implement immediately.

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**Let's design a session that fits your group.**

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